



February 2009

## **Copley Harris Company Inc. Announces Name to Copley Raff Inc.**

(Danvers, MA) Copley Harris Company, Inc. is pleased to announce its name change to Copley Raff, Inc. (CRI) to reflect the evolution of the Company's leadership during the past year, with Larry G. Raff, CRI president becoming the principal of the firm. The firm was founded by Betty Ann Copley Harris, FAHP in 1987 and is one of New England's leading full-service philanthropic consulting and executive search firms. "This is a tremendously positive transition for the firm as it expands its depth and breadth of services to our clients under Larry's leadership", says Betty Ann Copley Harris, who remains involved with clients and with CRI business affairs.

"Copley Raff, Inc. (CRI) provides effective philanthropy consulting and executive search services to leading and growing nonprofit organizations in the fields of healthcare, education, cultural and performing arts, preservation, human services, and public policy "says Larry G. Raff, President of CRI. The CRI team of 16 consultants and technical specialists have served hundreds of organizations throughout New England and the East Coast, carrying on a 21 year tradition of helping organizations fulfill their mission. CRI provides the expertise and informed strategies needed for organizations to make gainful investments in their philanthropy programs.

The Company has forged a highly regarded reputation for achieving client objectives through the creative application of fund raising and development "best practices" that fit the particular circumstances of the organization. "Just as philanthropy programs should be donor-centered, so are the client-centered consulting services of CRI," says Raff. "Our longstanding relationships with our client organizations are a testament to the value of our consulting approach" adds Raff.

For more information, contact Jane DiGangi, CRI's Vice President Client Services, at (978) 750-1028 ext. 202 or [jane@copleyraff.com](mailto:jane@copleyraff.com). You may reach Larry Raff at the same phone number or via email [larry@copleyraff.com](mailto:larry@copleyraff.com). Visit [www.copleyraff.com](http://www.copleyraff.com) for more information.

### **CRI SERVICES**

#### **Philanthropy Consulting and Executive Search**

Executive Search  
Campaign Planning/Management  
CEO & VP Coaching



Strategic Planning  
Development Assessments  
General Counsel  
Interim Staffing  
Direct Mail/ Marketing/Communications  
Philanthropy Training

**Bringing Focus, Accountability and Success  
to Your Development Program**

[www.copleyraff.com](http://www.copleyraff.com)  
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