



## **Natick Visiting Nurse Association**

Natick, Massachusetts

Services provided by CRI 2000-present – *Executive Search, Development Planning and General Counsel*

The Natick Visiting Nurse Association is the MetroWest area's premier free-standing, not-for-profit home health care provider. Since 1899, the Natick VNA, has been a vital resource, often the “safety net,” for thousands of people. During the past year, their dedicated team of nurses, home care aides, rehabilitation therapists, social workers, and registered dietitians made more than 90,000 home visits to more than 2,000 individuals in our 20-town service area. Among the many valued services, the Natick VNA -- provides care at home for those recovering from surgery or other medical problems, they give support to many at-risk elderly individuals helping them to live with maximum independence in their own homes, and they teach new parents how to develop sound parenting skills. They also support those at the end of their lives.

Judi Boyko, BSN, MBA, Natick VNA Chief Executive Officer, hired CRI in 2000 to assist them in a search for their first Director of Development. Betsy Wadland, CFRE, was hired and remains at the VNA today. Shortly after Betsy arrived, CRI was invited to assist her in building a formal development program; from counsel on software to the creation of development policies to working with the board. Over the years, CRI has remained a partner with the Natick VNA and has worked on many projects including: development planning, event planning, creation of major gifts and planned giving programs and board training.