



Special Olympics Massachusetts

Westborough, MA

Services provided by CRI 2005-2008: *General development counsel, Campaign planning and management, Grant writing, Executive Recruitment*

Special Olympics Massachusetts (SOMA) provides year-round sports training and athletic competition in a variety of well-coached Olympic-type sports for individuals with intellectual disabilities. Special Olympics Massachusetts also provides athletes with continuing opportunities to develop physical fitness, prepare for entry into school and community programs, express courage, experience joy, and participate in the sharing of gifts, skills and friendship with their families, other Special Olympics Athletes, and the community.

CRI began our engagement with SOMA in 2006 by creating a development strategic and operating that will put them into a position to both launch a \$10.8 million campaign and to grow their annual development program. SOMA had no history of receiving major gifts from individuals so significant operational and cultural changes were needed.

The purpose of the campaign is to enable SOMA to build a 25,000 square foot headquarters building that would enable them to better serve the entire state and to grow the number of athletes. To date, more than \$6 million has been raised in large part from individual major donors, and the new Yawkey Sports Training Center opened in November 2009.